

BFA & MFA

● Bachelors of Fine Arts ● Masters of Fine Arts

Full Time Regular Degree Programs

Dream. Design. Deliver



Industry
Oriented
Curriculum



Studio Based
Learning



National &
International
Exposure



Career Guidance,
Internships &
Placements

100%
Placements

● Bachelors of Fine Arts ● Masters of Fine Arts



INTERNATIONAL & NATIONAL Guest Faculty



BFA & MFA Celebrating Alumni Excellence



ANITOONS Advantage



EXPERT FACULTY

Learn from industry professionals and experienced mentors.



STATE-OF-THE-ART INFRASTRUCTURE

Advanced labs, studios and learning



PLACEMENT ASSISTANCE

100% placement support and career guidance.



NATIONAL & INTERNATIONAL EXPOSURE

Workshops, Seminars and Exhibitions

GET IN TOUCH



ANITOONS Campus
32A, 2nd, Corner Market, Malviya Nagar, New Delhi-110017.
(Near Hauz Khas Metro Station)

Working Hours (Mon-Sat) 10:00 AM - 05:00 PM



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amitiwsindia@gmail.com



www.anitoonsindia.com

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AnitoonsArtSchool



Anitoonstheschoolofart



India's most reputed Art College since 2001



Bachelors of Fine Arts
Masters of Fine Arts

FACULTY :

Sh.B.P. Kapoor (Chairman)
Sh.Amit Kapoor (Principal)
Mrs.Megha Kapoor
Sh.Anand Singh

Sh. Vivek Mehra
Sh. Manmohan Singh

Venue:

32 A, 2nd Floor, Corner Market, Malviya Nagar, New Delhi-110017
(Near Metro Station Hauz Khas)

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www.anitoonsindia.com

A LEGACY OF PRESTIGE

25 Years of Excellence

A Future of Limitless Possibilities.



THE JOURNEY. THE PIONEERING. THE LEGACY

Since its inception in 2001, Anitoons The School of Art & Animation has stood as the undisputed vanguard of creative education in India. For over twenty-five years, the institute has systematically redefined the parameters of fine arts and visual communication by bridging classical heritage with digital innovation. Founded under the vision of Mr. Amit Kapoor, one of the nation's most globally decorated watercolor virtuosos, Anitoons has evolved from a pioneering art academy into an internationally recognized hub of academic and corporate prestige.

This quarter-century milestone is anchored by a historic educational first: Anitoons The School of Art & Animation was the first fine arts college to seamlessly integrate a Bachelor and Master of Fine Arts (BFA/MFA) framework with advanced animation and graphics. By synthesizing structural anatomy, perspective, and classical oil painting with high-velocity UI/UX design, 3D modeling, and branding strategy, the institute satisfies both artistic purity and commercial industry mandates.

The true weight of this legacy lies in its transformative return on investment. Anitoons has curated an elite ecosystem where students learn directly from international master painters and showcase work at major global biennale. This rigorous environment feeds an elite global alumni network spanning premier advertising networks, design studios, and corporate communication houses. For parents and aspiring professionals, these twenty-five years represent more than an academic timeline; they represent a proven infrastructure that reliably transforms raw creative instinct into high-yielding, future-proof career security.



2001



2026

FOUNDED UNDER THE VISION OF

Mr. Amit Kapoor
DIRECTOR

Anitoons The School of Art & Animation



ESTABLISHED

2001

Over 25 years of
Educational Leadership
in Fine Arts & Design



PIONEERS OF
INTEGRATION

1ST

Fine Arts College in India
to integrate BFA/MFA
with Animation & Graphics



GLOBAL EXPOSURE

**INTERNATIONAL
MASTERS**

Global Biennales, Workshops
& International Collaborations



ELITE ALUMNI NETWORK

**ACROSS
THE GLOBE**

Leading careers in top
agencies, studios &
corporate houses



FUTURE-PROOF
CAREERS

**CREATIVITY
THAT PAYS**

Transforming Talent into
High-Yielding, Future-
Ready Professionals





FROM THE DESK OF THE CHAIRMAN

Nurturing Character, Innovation, and Global Leadership

“ Education shapes skill,
but values define leadership.
At Anitoons, we build both. ”

Welcome to Anitoons, a milestone institution built on the belief that education must go beyond abstract theory to ignite real-world transformation. In today's highly competitive visual and economic landscape, global industries do not merely require technically skilled artists; they demand agile, visionary leaders who know how to strategically apply their art to solve complex commercial challenges.

At Anitoons, we have created a safe, highly disciplined, and inspiring environment that challenges students to learn, succeed, and lead. Our structural ethos centers on nurturing holistic individuals. We ensure that every student carries forward the deep ethical values, professional punctuality, and creative resilience necessary to command respect on the global stage. True character is revealed through how an individual handles authority and navigates professional pressure. Therefore, our rigorous curriculum balances academic excellence with deep practical accountability.

We firmly believe that children should never be forced into rigid boxes, but instead guided with sensitivity to discover their unique, individual voice. I gratefully acknowledge the relentless commitment of our Director, faculty, and industry experts who work tirelessly to transform raw creative raw talent into premium, future-proof career assets. As you step into this ecosystem, remember that your intellect becomes apparent through your dealings and professional dedication. We invite you to embark on this transformative journey, realize your highest potential, and confidently shape the global creative vanguard.

Mr. B.P. KAPOOR

CHAIRMAN

Anitoons The School of Art & Animation

Amarnath Educational Trust (Trustee)



THE DIRECTOR'S PERSPECTIVE

Shaping Global Visionaries

At Anitoons, we view art not merely as a creative pastime, but as a universal language that commands immense economic value and cultural influence on the global stage. Having represented India at the world's most prestigious art forums and winning international honors like the Silver Star Award (USA), my mission has been clear: to dismantle the geographic borders that limit traditional Indian art education. We have built an elite ecosystem that injects global standards straight into our design studios.

Our students do not just study international trends; they actively shape them. Anitoons stands as a premier global hub, frequently organizing and hosting massive International Watercolor Biennales and world-class art festivals. Through these exclusive platforms, our classrooms transform into international masterclasses, offering students direct, face-to-face learning experiences with celebrated global virtuosos from Australia, Europe, and the Americas. This constant cross-cultural dialogue exposes our students to advanced techniques, diverse curatorial methodologies, and international market trends early in their academic journey.

We push our students beyond regional boundaries, encouraging them to find their unique creative voice while adopting universal design metrics. By synthesizing classical foundations with high-velocity global communication strategies, we ensure our graduates do not just compete locally—they lead globally. For parents and students, this international exposure provides an elite, future-proof edge, turning raw creative passion into an internationally validated, high-yielding professional career.

Mr. AMIT KAPOOR
DIRECTOR
Anitoons The School of Art & Animation

“ We don't Follow trends.
We create visionaries who
define the future. ”

Mr. **Amit Kapoor** is one of India's most acclaimed contemporary watercolour artists, internationally recognized for his outstanding contributions to watercolor painting, art education, and cultural exchange. With over two decades of experience, he has represented India in numerous prestigious international exhibitions, biennales, competitions, workshops, and festivals across Europe, Asia, and North America.



LEADERSHIP & PROFESSIONAL POSITIONS

- Founder, **Watercolour Society of India (WSI)**
- Vice President, **International Watercolor Society Global (IWS Global)**
- President, **International Watercolor Society India (IWS India)**
- Founder & Principal, Anitoons – **The School of Art & Animation, a division of Amarnath Educational Trust**
- Editor, **International Watercolor Society Magazine**
- Curator & Organizer, **International Watercolor Society India Biennale**
- Curator & Organizer, **OLYMPIART 2019 – The World's Largest Watercolor Festival**



ACADEMIC EXPERIENCE

- Visiting Assistant Professor, College of Art, Delhi (Since 2002)
- Visiting Lecturer, Jamia Millia Islamia, Department of Mass Communication (PG Animation), 2005–06
- Visiting Lecturer, Meerabai Institute of Technology, Delhi University (2010)
- Visiting Lecturer, Apeejay Institute of Design (2003–04)



INTERNATIONAL INVITATIONS

- Caudete Watercolor Festival, Spain
- IWS Thailand Festival
- IWS Hong Kong International Watercolor Biennale
- China International Watercolor Exhibition
- Society for All Artists (SAA), United Kingdom
- Fabriano in Acquarello, Italy

INTERNATIONAL BRAND ASSOCIATIONS

- Brand Ambassador – **Mejillo Mision Gold Colors**
- Signature Artist – **ESCODA Brushes**, Barcelona, Spain



JURY PANELS

- Jaipur Animation Film Festival (JAFF), 2010
- Jamia Millia Islamia (PG Animation Department), 2005–06
- International Watercolor Society Contest, Turkey (2015)
- 4th International Watercolor Festival, Turkey (2015)
- IWS Pakistan Watercolor Contest (2016)
- IWS Arab Online Watercolor Contest (2016)
- Indonesia Poster Competition (2016)
- IWS Thailand Exhibition (2016)
- IWS Hong Kong Exhibition (2016)



INTERNATIONAL RECOGNITION & AWARDS

1. Invited as a Special Guest by Municipality of Caudete, Spain at Caudete Watercolor Festival.
2. Won 2nd Award in the 7th International Watercolor Festival & Golden Brush Contest in May 2022.
3. Won 1 Award in City Landscape category International Watercolor Festival of Ukraine & Poland in 2020.
4. One of the winner of First International Online Juried Exhibition "Brushstrokes of Harmony" organized by IWS California USA in 2021.
5. Won First Award for Plein Air Painting in the 2nd Watercolor Triennale, Varna, Bulgaria in 2019.
6. Got Honorable Mention Award in Malaysia International Watercolor Invited Exhibition in 2019.
7. One of the Finalist of 1st Universal Watercolor Exposition Online Contest, China.
8. Got "Mention of Honor" at 4th Biennale Caudete, Spain in 2017.
9. Golden Brush Award at Gaziantep, Turkey. Love and peace & Tolerance Watercolor Festival 2017.
10. Third Winner of Cash Award at "The Lake-Blue Heaven Qingdao International Spring Art Salon", China 2017.
11. Invited as a Guest Artist at IWS Thailand Festival and Exhibition 2016, in September.
12. Invited as a Guest Artist at IWS Hong Kong 1st International Watercolor Biennale 2016, in October.
13. Selected in top 30 Artist in IWS Taiwan World Watercolor Competition & Exhibition 2016.
14. Selected for 1st International Watercolor Exhibition, China 2016, as a Guest Artist.
15. Selected in 96th The National Watercolor Society International Exhibition 2016.
16. Invited by "SAA The Society for all Artist" in UK for Demonstration that will be streamed live on the internet.
17. Selected in San Deigo Watercolor Society, 36th Exhibition 2016.
18. Selected in Mini Castra 2016, Slovenia.
19. Selected in Esde Galleria Contest 2016, Europe.
20. Selected Artist in Rochemaure Biennale 2016, France.
21. Won the Silver Star Award (cash 5000 \$) in NWS 2015 95th International Exhibition.
22. Selected Artist in Shenzhen Biennial 2015, China.
23. Won Cash (Purchase) Award in Castra 2015, Slovenia.
24. International Art Contest, Position 2nd, 2013
25. Saint-Petersburg Society of Watercolor Artists, ART-BRIDGE-WATERCOLOR-2013 International Competition, Position 2nd, 2013.
26. Selected in the Second round of World Watercolour Competition 2014 organized by The Art of Watercolour Magazine. (Ranking Top 294 Watercolor Artist of World)
27. Selected in the III International Biennial of New Techniques in Watercolor Caudete 2014, SPAIN among the 50 artist from all over the world.
28. Special Award in Watercolor Painting conducted by New Delhi Municipal Corporation (NDMC) at AIFACS, New Delhi.
29. "Bharat Gaurav Award" by India International Friendship Society, 2014.
30. Won AIFACS Award in Watercolor Category in 2015.
31. Watercolors Selected for 2015 The World Watercolor Triennale, Korea. Hosted by Korea Watercolor Association.
32. One of the Juror of International Watercolor Society (IWS) Contest, Turkey in 2015.
33. Representing India as an IWS Community Leader in In Arte Fabriano, Italy, 2015.



STRATEGIC LEADERSHIP IN CREATIVE ENTERPRISE

FROM THE DESK OF THE HEAD OF DEPARTMENT

“ We don't just teach art and design. We build creative leaders, innovators, and entrepreneurs for the World. ”

In the modern creative economy, artistic talent must be backed by a strong business strategy to truly succeed. At Anitoons The School of Art & Animation, our department moves away from traditional, isolated art education. Instead, we run our studios like modern design firms. We focus heavily on industry readiness and real-world entrepreneurship, ensuring that our students do not just search for employment they create opportunities.

Our advanced curriculum bridges creative mastery with practical market skills. From the early semesters, students work with real client briefs, learn corporate brand strategy, study copyright laws, and master high-stakes client pitching. Through our dedicated Design Incubation Cell, we actively mentor students to turn their studio assignments into scalable, profitable creative ventures. Whether it is launching an independent design agency, building a freelance brand, or stepping into major corporate roles, our graduates are trained to handle pressure and deliver results.

This strong business focus is backed by our 100% campus placement track record with elite advertising agencies and production houses. We push our students to be proactive, commercially sharp, and resilient. For parents, this means their investment builds a highly secure, independent, and future-proof career. We welcome ambitious minds to a space where creative ideas are transformed into successful global enterprises.

Ms. MEGHA KAPOOR

(Associate Professor)

Head of Department

Anitoons The School of Art and Animation

MEGHA KAPOOR

(Associate Professor)

This was an excellent year for our teacher Mrs. Megha Kapoor. She got many International awards for her floral watercolor works.. She has also been a part of more than 200 National and international shows. Here is the list of her achievements.

Awards & Achievements

- 2023** • Got The Manu Award of Honour - The Power of Women Award organized by Bundelkhand Art Society in association Government Museum Jhansi.
- 2021** • Got Bronze Award in 1st International Watercolor Biennale Hamyang, Korea.
- 2021** • Special Appreciation Award 1st IWS Singapore International Watercolor Exhibition and Competition.
- 2019** • Got the purchase Award of 800 Euros in 2nd International Triennial Watercolor and spirit Varna, Bulgaria
- 2017** • Got 3rd Place in the category of Best Still Life in Vizart International Watercolor Biennale Tirana, Albania
- 2016** • Won the top 20 Award in the International Cultural Workshop, IWS Nepal Festival
- 2016** • International Young Artist Award in the IWS IRAN online contest
- 2016** • Second Place at the Mini CASTRA Contest
- 2014** • 2014 Won the First place in the Non Realist Floral Category at the American Art Awards.

Participated in more than 200 Art exhibitions in India and Abroad and have been invited at various prestigious Art festivals. Her works are being covered by various prestigious magazines such as Art of watercolour, IWS Magazine, AUS digest etc.



“

Flowers are my muse,
watercolour is my
voice, and art is my
way of celebrating life.

Megha Kapoor



ACCREDITATIONS & ALLIANCES

At Anitoons The School of Art & Animation, educational excellence is anchored by rigorous regulatory compliance and premier academic alliances. We recognize that parents and students require absolute validation regarding degree legitimacy and global acceptance. To ensure an elite academic standard, Anitoons delivers its core **Bachelor of Fine Arts (BFA)** and **Master of Fine Arts (MFA)** programs through a strategic academic partnership with **Arunachal University of Studies (AUS)**.



Arunachal University of Studies is a highly prestigious institution established under the Government of Arunachal Pradesh Act. It holds formal recognition from the **University Grants Commission (UGC)** under Section 2(f) of the UGC Act, 1956. This recognition makes its degrees fully valid for all national and international employment, corporate recruitments, public sector examinations, and advanced higher education worldwide. Furthermore, the university's robust academic frameworks are approved by the **Association of Indian Universities (AIU)**, reflecting an unyielding commitment to statutory discipline and institutional transparency.



This powerful alliance ensures that Anitoons students receive a dual advantage: the deep, specialized studio mastery of India's leading art institute, backed by the legally sound degree framework of a top-tier university. Every semester-wise curriculum, credit allocation, and examination protocol is strictly monitored to match premium education standards. By aligning our experimental, portfolio-driven pedagogy with the robust quality benchmarks of Arunachal University, we offer a completely safe, transparent, and future-proof academic pathway that reliably converts student passion into institutional prestige.

AN INCLUSIVE CREATIVE ECOSYSTEM:

A Barrier-Free, Secure, and Inspiring Campus Environment

At Anitoons The School of Art & Animation, we believe that creative innovation thrives best in an environment that guarantees absolute safety, inclusivity, and mental peace. Our campus is meticulously engineered to be a secure, zero-tolerance zone, providing 24/7 surveillance and strict access controls to ensure a protected space for every student. This inclusive structure is coupled with modern, inspiring common spaces and collaborative zones that foster creative freedom, peer-to-peer learning, and a supportive community. For parents, this corporate-grade security ecosystem offers ultimate peace of mind, knowing their students are learning in an institution that prioritizes their physical well-being, personal dignity, and artistic growth equally.

OUR ACADEMIC ALLIANCE



ACADEMIC Partnership for BFA & MFA Programs



Globally Recognized Degrees



Valid for All National & International Careers



Higher Education Worldwide



A powerful alliance that combines creative excellence with academic legitimacy.

THE CORPORATE CANVAS AND RESOURCE HUB



STATE OF THE ART DESIGN STUDIOS



CLASS ROOMS



EXHIBIT GALLERY



CREATIVE SPACES



CURATED ART LIBRARY



AV ROOM FOR LIVE SESSION

FUTURE-PROOF ACADEMIC PATHWAYS

(THE CURRICULUM)

• Design Excellence Framework: Our Advanced Portfolio-Driven Pedagogy

At Anitoons The School of Art & Animation, we reject outdated, rote-learning methodologies. Our academic engine is powered by a proprietary Portfolio-Driven Pedagogy, engineered to match the hiring standards of top-tier global creative corporations. We treat the traditional classroom as a live design studio, replacing abstract, theory-heavy examinations with continuous, project-based evaluations.

From day one, every student is trained to think like a professional practitioner. The framework forces a systematic synthesis of classical fine art fundamentals (such as advanced anatomy, structural perspective, and light-and-shade dynamics) with high-velocity digital execution (including industry-standard UI/UX, 3D modeling pipelines, and corporate visual identity design).



KEY ELEMENTS OF THE FRAMEWORK



Live Industry Case Studies:
Students execute real-world client briefs, corporate packaging layouts, and strategic advertising campaigns rather than hypothetical assignments.



Rigorous Jury Review Matrices:
Academic promotion to subsequent semesters is legally governed by an external jury evaluation of the student's workspace ledger and digital repository.



Agile Skill Upgradation
The curriculum continuously adapts to incorporate disruptive industry tools, including generative AI pipelines and immersive design tech.



For parents, this framework provides the ultimate assurance of return on investment (ROI). Our students do not graduate with mere certificates; they enter the job market with a highly polished, commercially viable professional portfolio that serves as a direct passport to elite global advertising networks and production houses.

THE COURSE SEMESTER & CREDIT ARCHITECTURE

PROGRAM	DURATION	SEMESTERS	TOTAL CREDITS
BFA (Bachelor of Fine Arts)	4 Years	8 Semesters	160 Credits
MFA (Master of Fine Arts)	2 Years	4 Semesters	80 Credits

Specialize, Innovate, Lead the Creative Future.

- ✓ Credit system aligned with UGC guidelines and global academic standards.
- ✓ Each semester includes studio practice, theory, digital labs, electives and industry projects.
- ✓ Continuous evaluation through portfolios, critiques, juries & presentations.
- ✓ Internships, field studies & global exposure are integral to the curriculum.

VALUE ADDED COURSES: EMPOWERING BEYOND THE CURRICULUM



Build Expertise • Expand Horizons • Enhance Employability • Future-Ready Careers

THE SEAMLESS ADMISSION PATHWAY

Your Journey to Becoming a Creative Professional

ADMISSION CRITERIA



BFA

- ✓ 10+2 in any stream
- ✓ Portfolio Review
- ✓ Personal interview
- ✓ Merit Scholarships Available



MFA

- ✓ Bachelor's Degree in Fine Arts
- ✓ Portfolio Submission
- ✓ Jury Evaluation
- ✓ Personal Interview

SCHOLARSHIPS



Merit Scholarships



Jury Excellence Awards



Creative Talent Grants

ADMISSION PROCESS



REQUIRED DOCUMENTS

FOR BFA

- ✓ 10th Passing Certificate & Marksheet
- ✓ 12th Passing Certificate & Marksheet
- ✓ Aadhaar Card
- ✓ Passport Size Photographs (4 Nos.)
- ✓ Portfolio (3 Works Self Attested)

FOR MFA

- ✓ BFA Degree from Recognized University
- ✓ 12th Passing Certificate & Marksheet
- ✓ 10th Passing Certificate & Marksheet
- ✓ Aadhaar Card
- ✓ Passport Size Photographs (4 Nos.)
- ✓ Portfolio (Minimum 3 Works Self Attested)

IMPORTANT GUIDELINES



Photostat attested documents are mandatory.



Admission will be given on the basis of portfolio selection.



Incomplete forms will not be considered.



Keep a copy of the submitted documents for your record.

PROGRAM STRUCTURE

BFA Program Structure

4 Years / 8 Semesters

1st Year : Foundation

- Focus on basic skills in Drawing, Design, and Color Theory
- Introduction to Composition, Perspective, and Art History
- Builds strong visual and conceptual foundation

2nd Year : Exploration

- Exposure to both Applied Art and Painting
- Introduction to Illustration, Typography, and Digital Tools
- Continued study of Art History and Design Principles

3rd Year : Specialization

- Deeper focus on Campaign Design, Branding, and Figurative Painting
- Emphasis on Illustration Projects, Portfolio Building, and Mixed Media
- Real-life project assignments and concept development

4th Year : Professional Practice

- Independent Final Project (Applied / Painting / Hybrid)
- Training in Art Business, Portfolio Development, and Exhibitions
- Internship, Research, and Graduation Showcase

MFA Program Structure

2 Years / 4 Semesters

1st Year : Deepening Practice

- Advanced study in Painting and Applied Art
- Conceptual development and personalized exploration
- Art Philosophy, Aesthetics, and Critical Theory
- Studio-based projects with mentor guidance.

2nd Year : Individual Voice & Professional Readiness

- Independent thesis project and visual research
- Art Writing, Documentation, and Presentation
- Exhibition Planning, Portfolio Refinement
- Final Display, Viva, and Professional Launch

FEE & ACADEMIC INFORMATION

FEE DUE DATES: START OF SEMESTER & MID-SEMESTER

FEE TYPE	DUE DATE	NOTES
 Start of Semester Fees	before classes start (July – December)	Must be paid to secure enrollment and register for courses. Often 1-2 weeks before semester begins.
 Mid-Semester Fees	Around 6-weeks into the semester (January – May)	Some colleges allow paying fees in 2 installments — this is the second payment.
 Late Fee Deadline	Within 1- weeks after due date	Penalties apply if missed, sometimes restriction on access to resources.

* Installment payments (e.g., 50% now, 50% mid-semester)



ATTENDANCE

Regular attendance is **mandatory** for all students enrolled in the BFA program. Key policies include:

- A **minimum of 75% attendance** is required in each subject to be eligible for semester-end examinations.
- Students falling short of the attendance requirement may be **barred from appearing in exams** unless valid reasons are provided and approved by the academic committee.
- Absences due to medical or other genuine reasons must be supported with proper documentation.



WORKING HOURS

The institute functions according to the following schedule:



Working Days

Monday to Friday
(some workshops or sessions may be scheduled on Saturdays)



Class Hours

10:00 AM to 5:00 PM
(including breaks)



Lunch Break

1:00 PM to 2:00 PM



BFA / MFA PORTFOLIO – ANNUAL SUBMISSION

All students enrolled in the BFA program are required to submit a portfolio of their work at the end of each academic year. This portfolio serves as a comprehensive record of the student's progress, creativity, and technical development over the year.



SUBMISSION DEADLINE

The exact date will be announced by the department at the beginning of the final semester.



CONTENTS

The portfolio must include selected artworks, assignments, sketch books, and any other projects as specified by the faculty.



EVALUATION

Submission of the annual portfolio is mandatory for promotion to the next academic year.



REQUIREMENT

Submission of the annual portfolio is mandatory for promotion to the next academic year.



IMPORTANT

Failure to submit the portfolio on time may result in academic penalties or withholding of results.



FEE NOTIFICATION

Official fee circulars or notices issued by the registrar or accounts office

Colleges usually issue a fee challan, or invoice, before the semester begins.



PAYMENT METHODS

- Online Portals
(UPI, bank transfer, net banking)
- Bank Deposit
- In-person at College Office



LATE FEE & PENALTIES

If fees are not paid by the last date, penalties may include:

- Late fee charges
(fixed or daily)
- Blocking course registration or access to results
- Loss of seat or cancellation of admission (in some strict institutions)



Summer Vacation

June (One Month)



Winter Break

One Week

BFA 1st Year Semester I

S.No	Subject Name	Year/Sem	Internal Marks	External Marks	Total Marks
1	History of Indian Art -I	1st Yr. / I	30	70	100
2	General English-I	1st Yr. / I	30	70	100
3	Clay Modeling-I	1st Yr. / I	70	30	100
4	Design-I	1st Yr. / I	70	30	100
5	Fundamentals of Visual Arts	1st Yr. / I	30	70	100

BFA 1st Year Semester II

S.No	Subject Name	Year/Sem	Internal Marks	External Marks	Total Marks
1	Environmental Science	1st Yr. / II	30	70	100
2	Drawing & Composition-I	1st Yr. / II	70	30	100
3	Design-II	1st Yr. / II	70	30	100
4	Clay Modeling-II	1st Yr. / II	70	30	100
5	Lettering and Typography - I	1st Yr. / II	70	30	100

BFA 2nd Year Semester III

S.No	Subject Name	Year/Sem	Internal Marks	External Marks	Total Marks
1	History of Indian Art- II	2nd Yr. / III	30	70	100
2	Computer Graphics-I	2nd Yr. / III	70	30	100
3	Advertising-I	2nd Yr. / III	30	70	100
4	Design in Applied Arts-I	2nd Yr. / III	70	30	100
5	Method & Materials	2nd Yr. / III	30	70	100

BFA 2nd Year Semester IV

S.No	Subject Name	Year/Sem	Internal Marks	External Marks	Total Marks
1	Computer Graphics-II	2nd Yr. / IV	70	30	100
2	Drawing & Composition-II	2nd Yr. / IV	70	30	100
3	Advertising-II	2nd Yr. / IV	30	70	100
4	Design in Applied Arts-II	2nd Yr. / IV	70	30	100
5	Lettering and Typography - II	2nd Yr. / IV	70	30	100

BFA 3rd Year Semester V

S.No	Subject Name	Year/Sem	Internal Marks	External Marks	Total Marks
1	History of Western Art- I	3rd Yr. / V	30	70	100
2	History of Animation-I	3rd Yr. / V	30	70	100
3	Drawing & Illustration-I	3rd Yr. / V	70	30	100
4	Animation (2D)-I	3rd Yr. / V	70	30	100
5	Poster Design	3rd Yr. / V	70	30	100

BFA 3rd Year Semester VI

S.No	Subject Name	Year/Sem	Internal Marks	External Marks	Total Marks
1	History of Animation-II	3rd Yr. / VI	30	70	100
2	Drawing & Illustration-II	3rd Yr. / VI	70	30	100
3	Animation (2D)-II	3rd Yr. / VI	70	30	100
4	Design in Applied Arts-III	3rd Yr. / VI	70	30	100
5	Magazine Layout & Typography	3rd Yr. / VI	70	30	100

BFA 4th Year Semester VII

S.No	Subject Name	Year/Sem	Internal Marks	External Marks	Total Marks
1	History of Western Art - II	4th Yr. / VII	30	70	100
2	Animation (3D)-I	4th Yr. / VII	70	30	100
3	Photography-I	4th Yr. / VII	70	30	100
4	Design in Applied Arts-IV	4th Yr. / VII	70	30	100
5	Product Campaign Design	4th Yr. / VII	70	30	100

BFA 4th Year Semester VIII

S.No	Subject Name	Year/Sem	Internal Marks	External Marks	Total Marks
1	Entrepreneurship Development	4th Yr. / VIII	30	70	100
2	Animation (3D)-II	4th Yr. / VIII	70	30	100
3	Photography-II	4th Yr. / VIII	70	30	100
4	Social Campaign Design	4th Yr. / VIII	70	30	100
5	Project	4th Yr. / VIII	70	30	100

MFA 1st Year Semester I

S.No	Subject Name	Year/Sem	Internal Marks	External Marks	Total Marks
1	History of Western Art-I	1st Yr. / I	30	70	100
2	History of Animation-I	1st Yr. / I	30	70	100
3	Animation - 2D-I	1st Yr. / I	70	30	100
4	Design in Applied Arts-I	1st Yr. / I	70	30	100
5	Illustration	1st Yr. / I	70	30	100

MFA 1st Year Semester II

S.No	Subject Name	Year/Sem	Internal Marks	External Marks	Total Marks
1	History of Western Art-II	1st Yr. / II	30	70	100
2	History of Animation-II	1st Yr. / II	70	30	100
3	Animation - 2D-II	1st Yr. / II	70	30	100
4	Design in Applied Arts-II	1st Yr. / II	70	30	100
5	Visualization	1st Yr. / II	70	30	100

MFA 2nd Year Semester III

S.No	Subject Name	Year/Sem	Internal Marks	External Marks	Total Marks
1	History of Indian Art-I	2nd Yr. / III	30	70	100
2	Animation - 3D-I	2nd Yr. / III	70	30	100
3	Storyboard Illustration	2nd Yr. / III	70	30	100
4	Animation & Graphic-I	2nd Yr. / III	70	30	100
5	Entrepreneurship Development	2nd Yr. / III	70	30	100

MFA 2nd Year Semester IV

S.No	Subject Name	Year/Sem	Internal Marks	External Marks	Total Marks
1	History of Indian Art-II	2nd Yr. / IV	30	70	100
2	Animation - 3D-II	2nd Yr. / IV	30	70	100
3	Animation & Graphic-II	2nd Yr. / IV	70	30	100
4	Advertising and Marketing Research	2nd Yr. / IV	70	30	100
5	Project Work	2nd Yr. / IV	70	30	100

THE ULTIMATE LAUNCHPAD: PLACEMENTS & GLOBAL ROI

• The Corporate Edge: 100% Campus Placement Track Record with Elite Global Agencies



Consistent Track
Record of 100%
Placements



Global Opportunities
Across Creative
Industries



Top Roles in
Leading Companies
Worldwide



Personalized Career
Mentorship &
Interview Training

Distinguished Alumni Footprint: From the Classroom to Top Creative Roles Worldwide



VIVEK MEHRA
Associate Creative Director
OGILVY



ANUBHAV
Creative Director
VML



JUDGE BUSH BISWAS
Creative Group Head
CHEIL



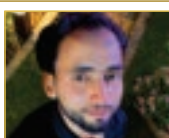
AKANKSHA SHHODWANI
Art Director
DENSTU



PRACHI DAGAR
Art Director
BHARTI AIRTEL LIMITED



ANU KAMBOJ
Visual Designer
MARS COSMETICS



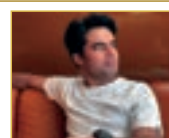
MANNU AGARWAL
Graphic Visualiser
SCHBANG



RAVI MALIYA
Creative Supervisor
DENTSU CREATIVE INDIAN



ITEE JINDAL
Visual Designer
TAILS ALIVE



NIROSH KUMAR
Silicone Mask & Statue Maker
ABHIYAKTI STUDIO



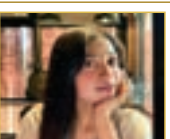
HEMANT V KASHYAP
SHINE KASHYAP
Founder/ Director
SHINING SSTORY
INTERIOR DESIGN STUDIO



SRISHTI KAKKAR
Sr. Graphic Designer
STERLING INTERNATIONAL



KOMAL VERMA
Assistant Professor
INDRAPRASTHA UNIVERSITY



NILANSHI BHUKESH
Brand Strategist
COVERYOU INDIA



DEEPAK KUMAR
Art Teacher
BRIGHT SCHOLAR SCHOOL, SONIPAT



NITIN KUMAR
Head of the Fine Arts Department
THE MAURYA SCHOOL, GURGAON



ROHIT KUMAR
Art Teacher
PRUDENCE SCHOOL, DELHI



NAVEEN LAKRA
Art Teacher
INDRAPRASTHA UNIVERSITY



GAURAV GAUNIYAL
Head of the Fine Arts Department
THE WISDOM TREE SCHOOL



CHITMAN SINGH
Intern
SAVOIRE MARKETING

Our Recruitment Network: Top Advertising Houses, Design Studios, and Global Production Houses

Ogilvy
INDIA

Leo Burnett

dentsu webchutney

McCANN
WOLFGROUP

GREY group

BBDO INDIA

LOWE
LINTAS

HEAVENS

Schbang

J. WALTER THOMPSON
WORLDWIDE

PHOTOFLOOD
STUDIO

CREATIVE THINKS MEDIA

K&L

DOB
media group

VML

Cheil

TBWA

HAKUHODO

pulp

THE TIMES OF INDIA

PRUDENCE

• The Design Incubation Cell: Nurturing Creative Freelancers and Startup Entrepreneurs



DESIGN
INCUBATION CELL
(DIC)

TURNING IDEAS INTO
IMPACTFUL ENTERPRISES

Our dedicated Design Incubation Cell (DIC) empowers students and alumni to transform creative ideas into scalable businesses through mentorship, resources, and industry connect.

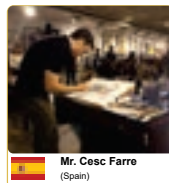
- Startup Mentorship & Business Guidance
- Access to Industry Experts & Investors
- Co-working & Studio Spaces
- Funding Support & Pitch Opportunities
- Legal, IP & Branding Support



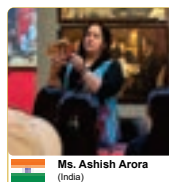
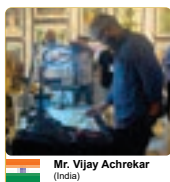
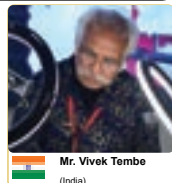
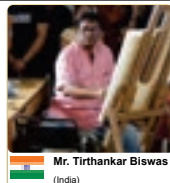
WORLD-CLASS MENTORSHIP & MASTERCLASS SERIES

The Elite Faculty: Learning from Internationally Acclaimed Masters and Industry Leaders

INTERNATIONAL GUEST FACULTY



NATIONAL GUEST FACULTY



GLOBAL ART MILESTONES: SHOWCASING OUR FACULTY'S INTERNATIONAL TRIUMPHS AND AWARDS



Silver Star Award (USA)

Mr. Amit Kapoor, Director, AIDA

One of the highest honours conferred by the USA for excellence in Watercolor Art.



Eminent Watercolour Masters

Many of our international faculty are signature members of IWS (International Watercolour Society) and have received global recognitions across continents.



Global Exhibition Champions

Anitoons faculty have won top awards in prestigious international exhibitions in USA, Europe, Australia & Asia.



Invited Faculty & Jury Members

Our faculty are invited jurors, demonstrators and keynote speakers at major international art festivals and biennales.



Lifetime Contributions

Recognitions for lifelong contributions to the world of art, education and cultural exchange.

“

World-classmentorship transforms passion into profession and creativity intoglobal opportunity.

•Biennales & Global Conventions: Hosting the World's Biggest Watercolor Festivals



WORKSHOPS BY INTERNATIONAL PAINTERS

At Anitoons learning beyond the classroom
Our workshops with internationally acclaimed artists open new perspectives, refine techniques, and inspire creativity.



MASTER DAVID TAYLOR WATERCOLOR ARTIST (AUSTRALIA)

David Taylor is a globally acclaimed watercolor artist from Australia, widely admired for his expressive landscapes and masterful use of light, color, and composition. His fluid brushwork and ability to capture the essence of a scene have made him a leading figure in contemporary watercolor art. Known for painting rural settings, seascapes, and urban views with spontaneity and depth, his work is both technically skilled and emotionally resonant.

As part of his commitment to art education, David Taylor conducted a special workshop and live demonstration session with our students, where he shared his techniques, insights, and artistic philosophy. The session offered a rare opportunity for students to learn directly from a master, enhancing their understanding of watercolor as a dynamic and expressive medium.



Master David Taylor (Australia)



MASTER JOE DOWDEN WATERCOLOR ARTIST (UK)



Master Joe Dowden (UK)

Joe Dowden is a master watercolor artist from the UK, known for his realistic landscapes and water scenes. He specializes in painting reflections, rivers, and seas with great detail and light effects. His works are highly naturalistic, and he teaches workshops worldwide.

He is also the author of several books on watercolor techniques. We are honored to host a special workshop and live watercolor demonstration by master artist Joe Dowden. Known for his stunningly realistic water scenes and mastery of light and reflection, Joe will share his professional techniques and insights with our students.



Mr. Nader Mohazabnia (Iran)



MASTER NADER MOHAZABNIA WATERCOLOR ARTIST (IRAN)

Mr. Nader Mohazabnia is an Iranian watercolor artist and the current representative of the International Watercolor Society (IWS) in Iran. He is known for his detailed and expressive portraits and landscapes, often incorporating elements of Iranian art and culture.

We invited him for a one day watercolor workshop at our college premises. He is famous for his Portrait paintings. He shared his techniques and his color palette. He painted 1 demonstration and gave tips on drawing. Students enjoyed the workshop and the interactive sessions with him.

EDUCATIONAL TRIP



EDUCATIONAL TRIP

Education trips gives students the chance to build closer bonds with their classmates, experience new environments and enjoy the time away from the classroom.

Every year our college head towards a beautiful place to capture its beauty into beautiful paintings and photographs. In past years our college has visited to places like Nanital, Shimla, Mussoorie, Mcleodganj and Manali. This Year we decided to explore Udaipur and Mount Abu. Students had the opportunity to observe and Learn plein air painting. Working Plein air is totally a different experience as it provides the scope of enjoying the sight seeing in the lap of nature and it prepares the student to work with limited resources anywhere. The itenary included visit to the Nakki lake, Visiting the famous Dilwara temples of mount abu and studying deeply their Architecture. They are a complex of temples carved of white marbles.. Udaipur is also known for its History, culture, scenic locations and Rajput era places. Students had the opportunity to study the palaces and the culture. Workshops were conducted near Nakki lake, city palace at lake pichola and various other beautiful locations.

Educational trip is a time when students come close to their teachers and work in a team with their mates. It gives them a chance to learn while making memories, as it is said that learning while creating memories last long. Everyday the students painted and photographed various views and on th last day their was a discussion on their works to know what they learned during the tour.



EDUCATIONAL TRIP TO RASHTRAPATI BHAVAN MUSEUM- BFA STUDENTS (FEBRUARY 2024)



In February 2024, BFA students undertook an educational visit to the Rashtrapati Bhavan Museum in New Delhi, organized as part of their academic curriculum. The purpose of the trip was to enhance their understanding of India's historical, political, and cultural heritage, as well as to draw inspiration from the visual arts, architecture, and exhibits showcased at the museum.

The students explored the museum complex, which includes the Clock Tower, Stables, and Garage, now transformed into immersive exhibition spaces. They witnessed rare photographs, paintings, manuscripts, artifacts, and digital installations highlighting the lives and tenures of India's Presidents, the evolution of Rashtrapati Bhavan, and significant moments in Indian political history.

The museum's integration of traditional art forms with modern digital technology served as a source of artistic and conceptual learning. For the BFA students, the trip provided not only historical insight but also exposure to curatorial practices, exhibition design, and the role of visual storytelling in a national institution.

The educational trip was a valuable experiential learning opportunity, reinforcing the connection between art, history, and civic engagement.

AWARDS & ACHIEVEMENTS

STUDENTS

Celebrating talent, dedication, and creativity.
Honoring our students' remarkable journey of excellence.



ARTIFEST STUDENTS' ART EXHIBITION

The **Artifest BFA / MFA Students Art Exhibition** was organized at the college premises is an annual event that highlights the creative expressions and artistic achievements of fine arts students. It presents a wide variety of artworks, including drawings, paintings, sculptures, installations, and digital pieces. The exhibition serves as a platform for students to display their skills, explore new ideas, and engage with a wider audience. Artifest reflects the spirit of innovation, dedication, and artistic growth, making it a significant and inspiring event in the academic year.



ACADEMIC AWARD CEREMONY

The **BFA / MFA Academic Award Ceremony** is a celebration of the academic and creative achievements of our fine arts students. It honors top performers from each year and department, including awards for academic excellence, subject-wise merit, and special jury recognition. The ceremony also acknowledges the dedication of all students with certificates of participation. This event reflects the spirit of artistic growth, hard work, and academic excellence within the BFA / MFA community.



RANGOLI COMPETITION

Celebration of the vibrant festival of Diwali, a Rangoli Competition was organized at the college premises, showcase the artistic skills and cultural creativity of our students. The event brought a festive atmosphere to the campus, with students from all years participating enthusiastically. Using traditional motifs and bright colors, participants created beautiful rangoli designs that reflected themes of light, prosperity, and academic excellence. The competition not only highlighted the talent of our fine arts students but also celebrated the spirit of Diwali. Winners were recognized during the award ceremony for their creativity, originality, and aesthetic composition.



Organized by Anitoons The School of Art & Animation

HARMONY THROUGH WATERCOLORS

3rd -8th December 2015

The students and the teachers of Anitoons the school of Art and Animation had the opportunity to organize the 1st international watercolor society India biennale in December 2015. The event was named as "Harmony through watercolors 2015". Our principal Mr. Amit Kapoor is the vice president of IWS and also the country head of IWS INDIA. So being the leader of our country he curated the whole show and headed the whole team of students and teachers.

International watercolor society (IWS) is a non-profit organization comprised of artist who share love of the oldest and most deeply rooted painting technique in the world. The IWS was founded in 2011 in the ancient city of Teos in turkey. The vision of the IWS is to make watercolor art popular around the world by bringing together artists and associations, establishing standards and organizing events to showcase the works of artists from around the world.

IWS INDIA under the supervision of Mr. Amit Kapoor took the initiative to organize the mega event. The event was organized in the AIFACS Gallery from 3rd to 8th December. Our team welcomed near about 100 artists from around the world and more than 350 selected artworks from 38 countries were displayed in the show. Everyday there were Demonstrations of different Masters from around the world and a wonderful opportunity for our students to learn and interact with the international Masters everyday.

Plein air open painting contest for students and artists was conducted and lot of students from our college and different colleges of Delhi participated. Longest painting which was a record was a huge success in which Master artists from every country participated and represented their country. It was a symbol of love and care spread in the world. Our students exchanged a lot of ideas and learnt and enjoyed a lot during each day.



2nd INTERNATIONAL WATERCOLOR SOCIETY INDIA BIENNALE 2017

Organized by Anitoons The School of Art & Animation

”HARMONY THROUGH WATERCOLOR 2017”

08-14 Dec, 2017

All India Fine Arts & Craft Society (AIFACS) New Delhi, INDIA



3rd INTERNATIONAL WATERCOLOR SOCIETY INDIA BIENNALE 2022

Organized by Anitoons The School of Art & Animation

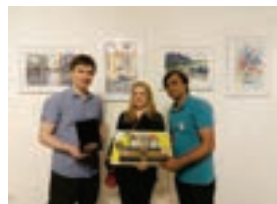
21-25 March 2022

All India Fine Arts & Craft Society (AIFACS) New Delhi, INDIA



1st Olympiart 2019

Hosted by
IWS INDIA

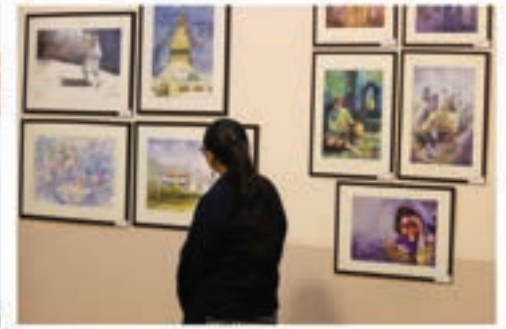


2nd Olympiart 2024

WORLD'S BIGGEST WATERCOLOR FESTIVAL

6-8 Dec, 2024

Hosted by IWS INDIA



[illegible]

Anitoons Students



Top Row: AKASH KUMAR, NIRMAL KUMAR, TATHAGAT DIVYA, MUSKAN, JATIN, RAJA KUMAR SHARMA, AMAN KUMAR RAY, CHITMAN SINGH, KSHITIZ SHARMA
Middle Row: DISHA KAVIRAJ, CILICIA MINJ, MUSKAN MAHTO, ZOYA TANWIR, ANUSHKA VERMA, MUKTA LAKRA, DISHA, PRIYANKA THAKUR,
Front Row: SIDDHANT KUMAR, SARTHAK KUMAR, JATIN SWAROOP, AKSHITA RANA, HARKESH, DHRUV BHARDWAJ, ANSHITA RANA, DIVYA, SHIVAM SONI



Top Row: AKSHYA GUPTA, DIYA JAIN, SARIKA RAWAT, CHIRAG, NIKSHAY DAS, HEENA UPPAL, ITEE JINDAL, ROHIT KUMAR, TRIPTI AGGARWAL
Front Row: SONAKSHI, SWASTI JAIN, INDU PAL, TARUN GOSAIN, ANSHU GUMBER, DEEKSHA, GOURI MUDGEL, NEELIMA NEGI





DHRUV BHARDWAJ (Mastercopy in Oil)



AKSHITA RANA (Mastercopy in Oil)



AKASH KUMAR (Mastercopy in Oil)



KSHITIZ SHARMA (Mastercopy in Oil)



ANSHITA RANA (Mastercopy in Oil)

“

This world is but a canvas
to our imagination.

Henry David Thoreau



DISHA (Mastercopy in Oil)



SIDHANT KUMAR (Mastercopy in Oil)



RAJA KUMAR SHARMA (Mastercopy in Oil)

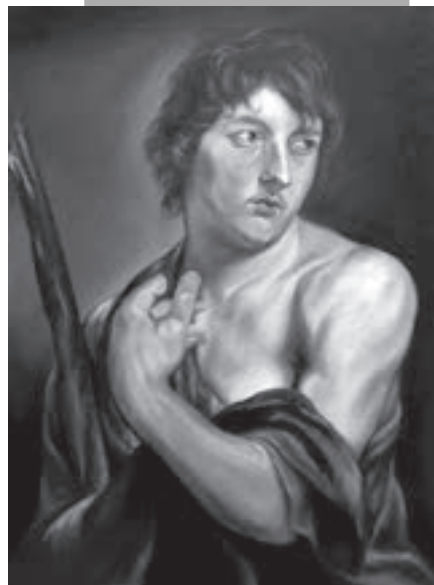
Watercolors



AMAN KUMAR RAY (Mastercopy in Oil)



ZOYA TANWIR (Mastercopy in Oil)



CHITMAN SINGH (Mastercopy in Oil)

Still life



SHIVAM SONI (Mastercopy in Oil)



MUSKAN (Mastercopy in Oil)

“I begin with an idea and then it becomes something else

Pablo Picasso



SARTHAK KUMAR (Mastercopy in Oil)

Composition



PRIYANKA THAKUR (Mastercopy in Oil)



ANUSHKA VERMA (Mastercopy in Oil)



MUKTA LAKRA (Mastercopy in Oil)

Still life

Composition

PAINTING



MUSKAN (Composition)



DHRUV BHARDWAJ (Portrait)



SARTHAK KUMAR (Portrait)

Foliage



RAJA KUMAR SHARMA (Composition)



SARTHAK KUMAR (Portrait)

Still life



ANSHITA RANA (Still Life)

“FINE ART IT'S MORE
THAN A POLICE. IT'S OUR
PASSION



DHRUV BHARDWAJ (Still Life)



CHITMAN SINGH (Composition)

Composition

Drawing



AKSHITA RANA (Still Life)



PRIYANKA THAKUR (Still Life)



KSHITIZ (Still Life)

Illustration



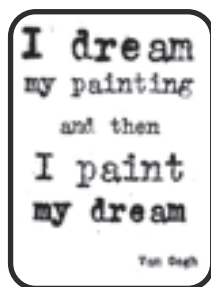
SARTHAK KUMAR (Composition)



DISHA (Composition)



DHRUV (Composition)



SHIVAM SONI (Still Life)



RAJA KUMAR SHARMA (Still Life)



DISHA KAVIRAJ (Color Wheel)

Stippling



DISHA (Still Life)



SARTHAK KUMAR (Still Life)



CHITMAN SINGH (Still Life)



ANSHITA RANA (Stippling)



CHITMAN SINGH (Stippling)



AKASH KUMAR (Stippling)



DHRUV (Stippling)



SIDDHANT (Stippling)



DISHA K. (Stippling)



KSHITIZ (Hatching)



SARTHAK (Stippling)



SHIVAM SONI (Stippling)



AKSHITA (Stippling)



ANUSHKA (Stippling)



NEELIMA (Stippling)



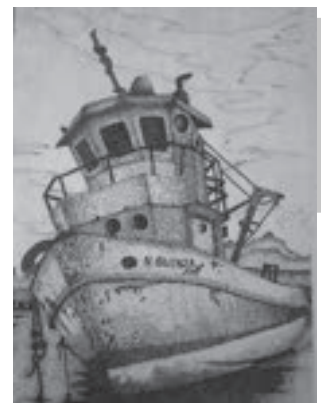
JATIN (Stippling)



AMAN (Stippling)



PRIYANKA (Stippling)



CICILIA (Stippling)



JATIN (Charcoal)



RAJA (Charcoal)



PRIYANKA (Charcoal)



SHIVAM (Composition)



SARTHAK (Composition)



RAJA KUMAR SHARMA (Composition)



KSHITIZ SHARMA (Composition)



JATIN (Pen & Ink)



DISHA (Design)



MUKTA (Design)



PRIYANKA THAKUR (Composition)



MUKTA LAKRA (Design)



AKSHITA RANA (Design)



SHIVAM SONI (Collage)



AKASH KUMAR (Design)



AKASH KUMAR (Collage)



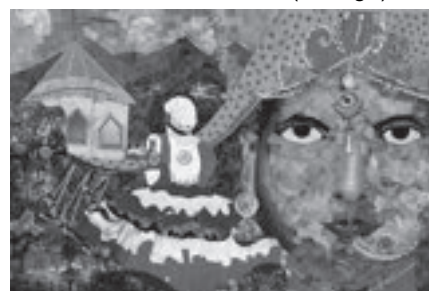
HARKESH (Collage)



DHRUV BHARDWAJ (Collage)



AMAN KUMAR RAY (Collage)



ANUSHKA VERMA (Collage)



DEEKSHA (Composition)



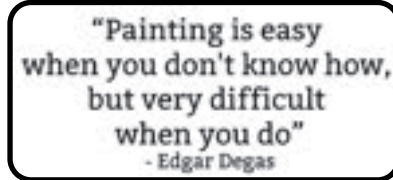
HEENA UPPAL (Composition)



ITEE JINDAL (Composition)



NEELIMA NEGI (Composition)



HEENA UPPAL (Composition)



NIKSHAY DAS (Composition)



ROHIT KUMAR (Composition)



SARIKA RAWAT (Composition)



ITEE JINDAL (Composition)



NIKSHAY DAS (Composition)

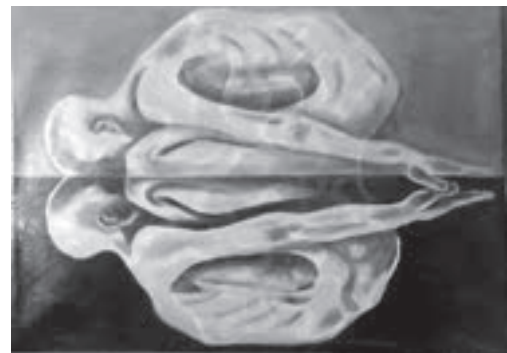


NEELIMA NEGI (Composition)



HEENA UPPAL (Composition)

"Poor is the pupil who
does not surpass his
master."
Leonardo da Vinci



SONAKSHI (Composition)



DEEKSHA (Still Life)



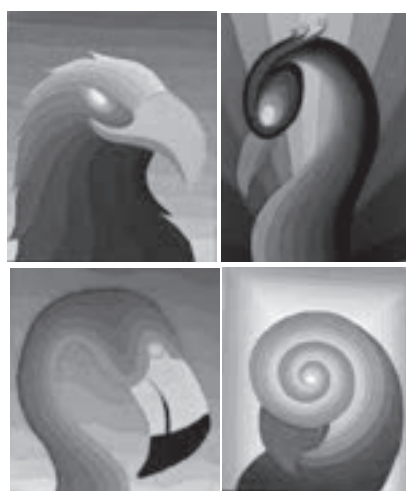
DIYA JAIN (Composition)



ROHIT KUMAR (Composition)



ITEE JINDAL (Still Life)



SARIKA (Composition)



SARIKA RAWAT (Still Life)



ROHIT KUMAR (Composition)



NIKSHAY DAS (Still Life)



SONAKSHI (Composition)

Poster



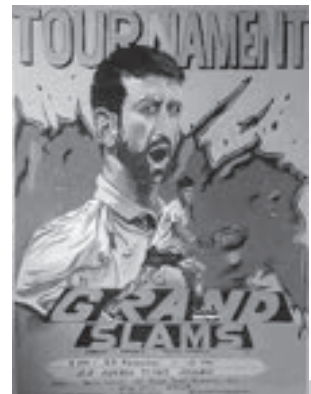
ITEE JINDAL (Still Life)



TRIPTI GUPTA (Still Life)



TARUN GOSAIN (Poster)



SONAKSHI (Poster)

Foliage



DIYA JAIN (Still Life)



DEEKSHA (Still Life)



ROHIT KUMAR (Poster)



NEELIMA NEGI (Poster)



SARIKA RAWAT (Still Life)

"Life is the art of
drawing without
an eraser."

John W. Gardner



NIKSHAY DAS (Still Life)



SONAKSHI (Still Life)

Still life



GOURI MUDGEL (Magazine Cover Design)



HEENA UPPAL (Magazine Cover Design)



ITEE JINDAL (Magazine Cover Design)



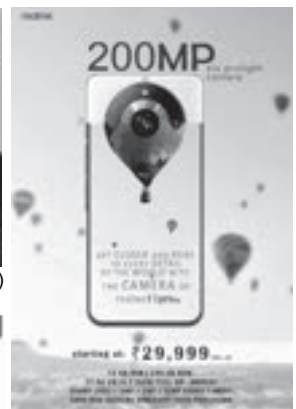
SARIKA (Letters Design)



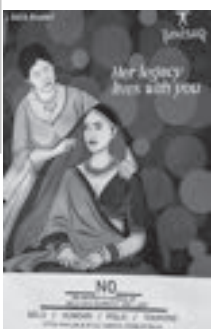
TRIPTI GUPTA (Magazine Cover Design)



TARUN GOSAIN (Magazine Cover Design)



SARIKA (Magazine AD)



NEELIMA (Magazine AD)



ITEE JINDAL (Design)



SARIKA (Design)



DIYA JAIN (Design)



GOURI MUDGEL (Design)



HEENA (Design)



TARUN (Letters Design)



INDU PAL (Poster)



TRIPTI (Magazine AD)



SARIKA (Calendar)

**"Creative without strategy
is called 'art.' Creative
with strategy is called 'advertising.'
Jef I. Richards**



ITEE JINDAL (Design)



SARIKA (Design)



HEENA (Design)



NAMRA (Design)



SONAKSHI (News Paper AD)



SARIKA (Design)



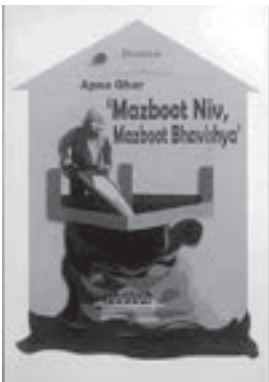
NIKSHAY (Design)



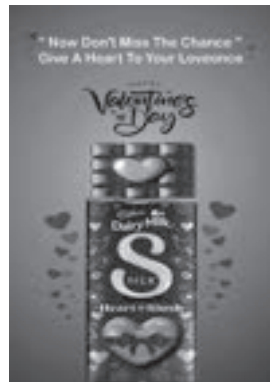
NEELIMA (Magazine AD)



SARIKA RAWAT (Series AD)



ROHIT (Series AD)



TARUN (Magazine AD)



TRIPTI (News Paper AD)



INDU PAL (News Paper AD)



SONAKSHI (News Paper AD)



NIKSHAY (Poster)



HEENA (Magazine AD)



ITEE (Magazine AD)



NEELIMA (Portrait)

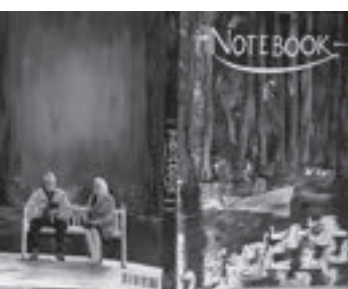
"The emotions are sometimes so strong that I work without knowing it. The strokes come like speech."
Vincent Van Gogh



DEEKSHA (Portrait)



SONAKSHI (Portrait)



NEELIMA (Book Cover)



SONAKSHI (Book Cover)



SARIKA RAWAT (Book Cover)



NAMRA (Illustration)



ROHIT (Illustration)



MANISH (Illustration)



SHIVAM (Illustration)



MANISH (Poster)



NAMRA (Mandala Art)



SHIVAM SHUKLA (Doodle)



MANISH (Still Life)



MANISH (App Illustration)

"One can steal ideas, but no one can steal execution or passion"

Tim Ferriss.



LAKSHAY (Composition)



ANKIT KUMAR SINGH (Storyboard) MFA



ANKIT (Signage) MFA



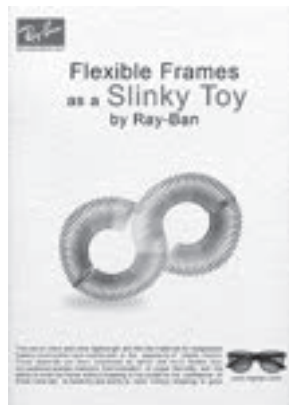
SHIVAM SHUKLA (Charcoal)



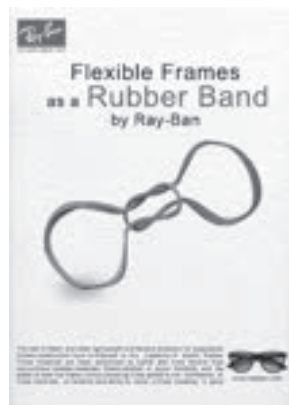
SAKSHI (AD Campaign)



SIDDHARTH (AD Campaign)



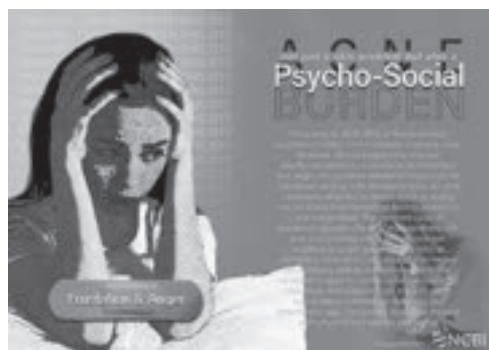
KAMLESH BARICK (AD Campaign)



SHIVAM SHUKLA (AD Campaign)



ROHIT NEGI (AD Social Campaign)



KAMLESH (AD Campaign)



NAMRA SALEEM (App Illustration)



KAMLESH BARICK (Mobile Icon)



SAKSHI (Calendar)



SHIVAM SHUKLA (Book Cover)



MANISH (Book Cover)



MONIKA (Calendar)



ROHIT (Calendar)

Print BFA

Wood cut

Print

Wood cut



DEEKSHA (Print)



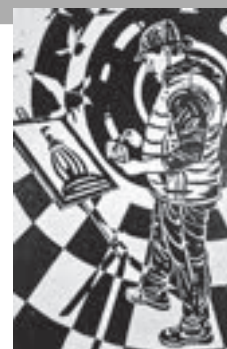
HEENA UPPAL (Print)



ITEE JINDAL (Print)



SARIKA RAWAT (Print)



ROHIT KUMAR (Print)

Composition



AKSHYA GUPTA (Print)



SONAKSHI (Print)



TARUN GOSAIN (Print)



NEELIMA NEGI (Print)



INDU PAL (Print)



NIKSHAY DAS (Print)



GOURI MUDGEL (Print)



AAKRITI (Print)

Lino cut



TRIPTI (Print)



SHIVAM (Print)



MONIKA (Print)



GAREEMA (Print)



MANISH (Print)



KAMLESH (Print)



NAMRA (Print)



SAKSHI (Print)

Print

Wood cut



SHIVAM SHUKLA (Composition)



MANISH PRAJAPATI (Pop Art)



ANKIT (Composition) MFA

"To practice any art, no matter how well or badly, is way to make your soul grow. So do it"

kurt Vonnegut



ROHIT NEGI (Pop Art)



NAMRA SALEEM (Calligraphy)



SIDDHARTH T (Composition)



MANISH PRAJAPATI (Composition)



LAKSHAY (AD Campaign)



SIMRAN NAVANI (AD Campaign)



AAKRITI (Doodle AD)



KAMLESH (Doodle AD)



ROHIT (App Illustration)



NAMRA (Magazine AD)



ROHIT (AD Poster)



SIDDHARTH (App Illustration)



MANISH (Infographic AD)



ROHIT (Leaflet AD)



SIDDHARTH (Digital Illustration)



KAMLESH (Packaging)



NAMRA (Packaging)



MANISH (Packaging)



MONIKA (Packaging)



MANISH (Dangler AD)



ROHIT (Packaging)



ROHIT NEGI (AD Campaign)



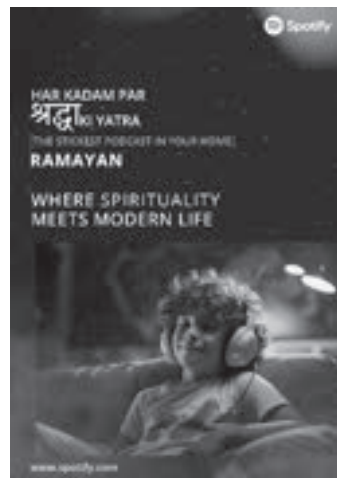
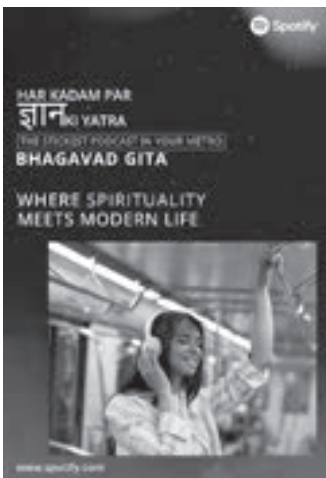
GAREEMA SINGH (AD Campaign)



SIDDHARTH TAMANG (AD Campaign)



MANISH PRAJAPATI (AD Campaign)



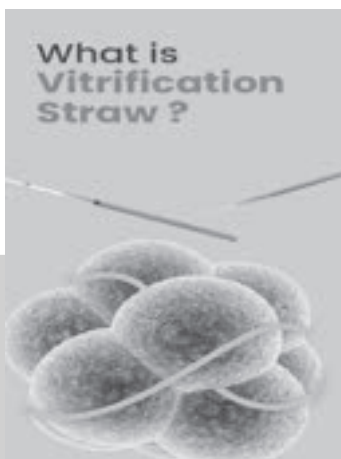
KANWAR MONIKA CHAUHAN (AD Campaign)



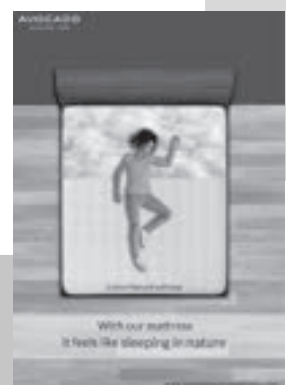
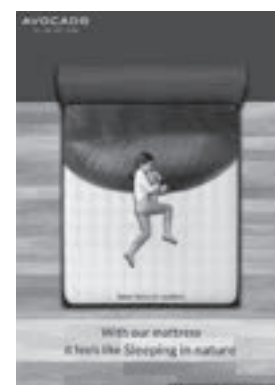
KAMLESH BARICK (AD Campaign)

Advertising doesn't create a product advantage. It can only convey it.

William Bernbach



NAMRA SALEEM (AD Campaign)



AAKRITI (AD Campaign)

BFA

Sculpture Work

Clay

SCULPTURE

POP Design



DHRUV (POP_Tile)



SHIVAM (POP_Tile)



ANUSHKA (POP_Tile)



DISHA (POP_Tile)



MUKTA (POP_Tile)



AMAN (POP_Tile)



CICILIA (POP_Tile)



PRIYANKA (POP_Tile)



TATHAGAT (POP_Tile)



SIDDHANT (POP_Tile)

Clay



AKASH (POP_Tile)



DISHA K (POP_Tile)



KSHITIZ (POP_Tile)



CHITMAN (POP_Tile)



DIVYA (POP_Tile)

Sculpture



DHRUV (Sculpture)



ITEE (Sculpture)



ANUSHKA (Sculpture)



AKASH (Sculpture)



TRIPTI (Sculpture)



DEEKSHA (Sculpture)



HEENA (Sculpture)



DISHA (Sculpture)



ROHIT (Sculpture)



SHIVAM (Sculpture)



HARKESH (Sculpture)



CHITMAN (Sculpture)



NEELIMA (Sculpture)



TARUN (Sculpture)



SIDDHANT (Sculpture)

"I saw the angel in the marble and carved until I set him free" Michelangelo

SCULPTURE

POP Design